



Comprehensive Empowerment

Making the difference in Public Speaking

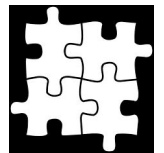
When we speak, animate, facilitate, teach... we are dealing with the presentation of our ideas, our projects and we have to convince. Facing the audience or being part of it is a challenge. How do we draw the attention and keep it? What do we have to tell? Which tools do we have to use? How do we handle challenging interactions? A lot is at stake.

What is in it for me in this workshop?

- 📌 Clarifying what I need to prepare and how to do it without making mistakes
- 📌 Building my Key Messages
- 📌 Using the tools at our disposal in order to optimise our impact
- 📌 Knowing how to arouse the curiosity of the audience
- 📌 Knowing how to keep the participants's interest
- 📌 Helping participants to remember my messages
- 📌 Managing my nervousness, my tics and the silence
- 📌 Handling difficult interactions
- 📌 Reinforcing my credibility, my reputation and increasing my results



Understand



Integrate



Practise

Keep intuition and instinct - Add structure and strategy!

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Agenda

Methodology

DAY 1

- Individual Presentations
- Constructive Feedback by the other persons
- Good Practices - Practices to avoid

- Structuring a presentation
- Ground Rules and how they help
- The objective of public speaking
- Expectations of the audience

- Conveying Key Messages
- Convincing constructively and personalising it
- Managing time



Subgroup Discussions



Role Plays/ Exercises



Tools, Models, Methods

DAY 2

- Quantity of information
- Illustrating
- Building the slide

- Voice and Body Language
- Drawing and keeping the attention/the interest
- Adapting the language

- Interacting with the audience
- Using the given space
- Handling difficult interactions constructively



Illustrative Videos



Role Plays/ Exercises

Keep intuition and instinct - Add structure and strategy!