

Decoding non-verbal communication

When it comes to communication, some people focus primarily on the words used, the sentences constructed, and the vocabulary employed. While these elements are essential, nonverbal and paraverbal elements are at least as important and, in certain situations, such as emotional ones, take on a much greater significance. Hence the importance of developing the ability to decode and use them in order to convey more impactful message.

What is in it for me in this workshop?

Discovering how non-verbal communication helps convey messages more efficiently



- Being able to decode some facial expressions, gestures and postures
- Knowing how to use voice parameters in ordre to strengthen our messages
- Understanding fields where the abilities reenforce our communication







DAY I

- The notion of territory
- The notion of interaction zone
- Clusters, context, culture, base-line, congruence
- Postures
- Gestures Emblems, illustrators
- Gestures Manipulators, regulators
- Facial expressions Universal emotions
- 6 voice parameters Intonation, volume, speed
- § 6 voice parameters Accentuation, silence, diction
- Putting it all together









