



Standing out when speaking publicly

When we speak, animate, facilitate, teach... we are dealing with the presentation of our ideas, our projects and we have to convince. Facing the audience or being part of it is a challenge. How do we draw the attention and keep it? What do we have to tell? Which tools do we have to use? How do we handle challenging interactions? A lot is at stake.


What is in it for me in this workshop?

 Clarifying what I need to prepare

 Building my Key Messages

 Knowing how to arouse the curiosity of the audience and to keep their interest

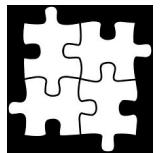
 Helping participants to remember my messages and act accordingly

 Managing stage fright

 Handling difficult interactions



Understand



Integrate



Practise

Standing out when speaking publicly - Agenda

DAY 1

- Individual Presentations
- Constructive Feedback by other people
- Good Practices - Attention Points
- Ground Rules
- Objectives of public speaking
- Expectations of the audience
- Structuring a presentation
- Conveying Key Messages
- Convincing constructively
- Managing time



Subgroup Discussions



Role Plays/ Exercises



Tools, Models, Methods

DAY 2

- Quantity of information
- Illustrations
- Building slides
- Voice and Body Language
- Drawing and keeping attention/interest
- Adapting language
- Interacting with the audience
- Handling challenging interactions



Illustrative Videos



Role Plays/ Exercises